

## October Jobs Report Gives the All-Clear Signal to Buy Stocks

By: Bret Kenwell (excerpt)  
07 November 2014

NEW YORK (TheStreet) -- October's nonfarm payrolls were slightly lower than expectations but unemployment hit a six-year low and August and September numbers were revised upward. ...

...Stephanie Link, chief investment officer of *TheStreet* and co-manager of the Action Alerts PLUS portfolio, said she's beginning to sell some financial positions in favor of beaten-down energy stocks including EnSCO, Royal Dutch Shell and Kinder Morgan.

Fund managers with underperforming assets on the year are likely to start loading up on stocks going into the end of the year, said Steve Grasso, director of institutional sales at Stuart Frankel. He thinks energy stocks can outperform but he likes Disney on the long side. ...

..."It's time to be invested," said David Kudla, CEO of Mainstay Capital. Investors who were looking for a 10% pullback got what they wanted and now the market is in a risk-on state, he said. The labor market, GDP and earnings are all strong. He likes financials, technology and small-cap stocks.

The traders were split on Twitter. Link argued the company still has a "very good growth story," with ad revenue up 109% year over year in the most recent quarter. Margins are increasing and the company has an upcoming analyst day that could be a bullish catalyst, she said. ...

...If investors don't want to buy LOCO, they can look at McDonald's, Link said. The stock has a positive restructuring story right now. Investors can also look at Panera Bread Company. ...