



### A STOCKPICKING PARTNERSHIP

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Calling all future stock pickers: [TheStreet](#) (NASDAQ:TST) and the University of Dayton's [RISE 2014](#) student investment conference today announced a call for entries for the second "Next Great StockPickr" competition. Through Feb. 28, undergraduate and graduate students are invited to produce and submit a one-minute video presenting their selection of a stock they believe will show the most gains in the coming year.

One winner will receive a trip to New York City to meet TheStreet's founder and chief markets commentator, James Cramer, at TheStreet's headquarters on Wall Street. The winner and four finalists will be awarded all-expenses-paid trips to the University of Dayton's RISE, the largest and longest-running student investment conference in the world, and all-access subscriptions to TheStreet's suite of services.

"We are honored to partner with Jim Cramer and TheStreet on this exciting student stock pitch competition and pleased that the winners will be able to attend RISE courtesy of TheStreet," said David Kudla, RISE executive director and CEO, Mainstay Capital Management LLC. "Jim Cramer brings unparalleled excitement to the art and science of investing and enjoys a tremendous following among young people. RISE will benefit tremendously by our association with TheStreet's competition."

"It's evidence of RISE's reputation as the place to go to connect with the best and brightest of Wall Street's next generation that TheStreet asked us to join with them for this unique competition. We're proud to be part of it."

RISE (Redefining Investment Strategy Education) has brought together thousands of students, faculty and practitioners from hundreds of educational institutions and professional organizations. Past speakers have included Federal Reserve Bank presidents, Nobel laureates, and CEOs and investment strategists from some of the largest and most successful investment firms in the world. RISE 14 will be held March 27-29 at the University of Dayton.

"When we launched the inaugural StockPickr competition this past spring, our goal was to discover the next champion stock picker, but we gained so much more along the way. We connected with the next generation of Wall Street on a new level," said Cramer. "I believe that people should invest early in life, and this contest encourages students to learn more about Wall Street, do their homework on stocks, and reap the financial benefits in the long run. We are very excited to see what students have to share with us this school year."

Kudla said he shared Cramer's regard for college students' knowledge of the markets.

"This stock pick competition gives them an opportunity to demonstrate that knowledge, win a trip to New York City to meet Jim and engage in the unique learning opportunity that is the University of Dayton's RISE 14 Forum," he said.

Students can submit StockPickr competition entries online at: <http://contests.thestreet.com/stockpickr>. Once entered, videos will be uploaded to TheStreet's Facebook page, and finalists will be selected based on the number of "likes" the video receives. Cramer and his investment team will select one grand prize winner and four top finalists.

Participants must submit their entries by midnight Eastern time on Feb. 28, at <http://contests.thestreet.com/stockpickr>. Follow the contest on social media using the hashtag #NextGreatStockPickr and check TheStreet's [Facebook](#) page to vote for submissions.

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